

6th Latin American Congress of Clusters



May, 16th to 20th 2011
Ouro Preto
Minas Gerais – Brasil

“European Support for Industrial Innovation Through Clusters and Outlook for International Cluster Cooperation in the European Commission”



European Commission
Enterprise and Industry

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Support for Industrial Innovation

CLUSTER COOPERATION: WHAT FOR IS THE EUROPEAN COMMISSION GOING ABOUT IT



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■ KEY OBJECTIVES:

- EU Cluster firms to cooperate in the internal EU market (over 500 Million consumers)
- EU Cluster firms to go global with other SMEs overseas
- Cluster Managers sustain excellence in providing support services to cluster firms

CLUSTER COOPERATION: European Cluster Collaboration Platform



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- a significant number of Cluster organisations identified and work starts progressively to bring them into the platform:
 - Cluster organisations with detailed profile ...work in progress
 - **17** Cluster 'communities' created so far (e.g., automotive, eco-innovation)...
- business collaboration implemented through the findings on methodology that will emanate from two on-going pilot projects
- run under contract by a consortium of consultants funded under EC CIP-Competitiveness and Innovation Programme

CLUSTER COOPERATION: European Cluster Excellence Initiative



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- **Training materials developed for Cluster managers**
- **Benchmarking tools for Clusters organisations**
- **Quality Label for Clusters organisations**
- **European Club of Cluster Managers**

- **Exit strategy:**
 - **to spin-off the tools and the Club as a viable business commercially self-sustained and independent from EU funding**



CLUSTER COOPERATION: POLICY NEXT STEP



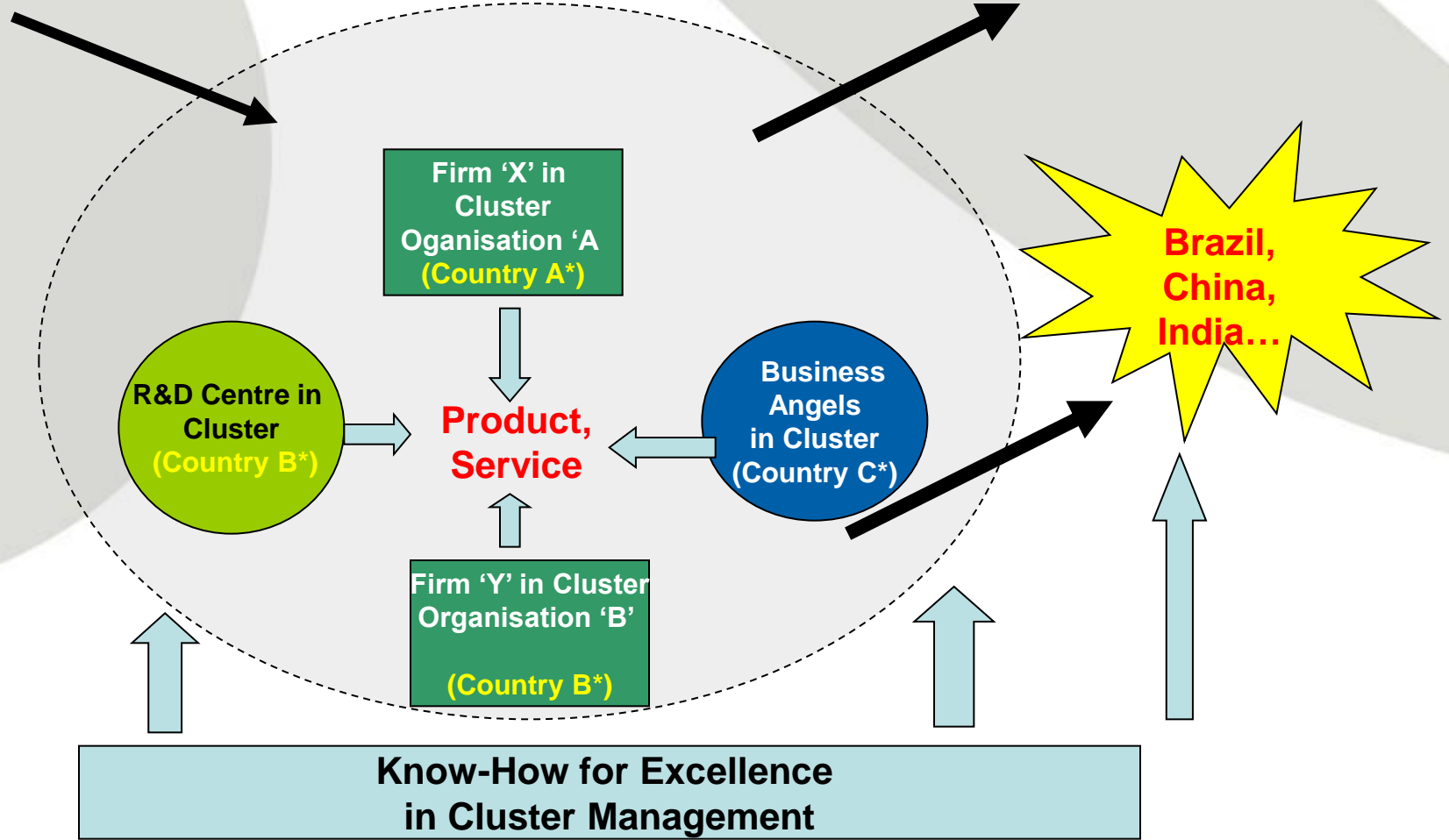
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- Open Clusters firms overseas towards bi-lateral and global business cooperation
- Transfer know-how on Cluster management to Regions the EU wants to cooperate with:
 - MoU's and Cooperation Agendas being signed with
 - Brazil, India, China

Approach

Cluster Firms
collaboration
In the **Internal Market**

Cluster Firms
collaboration
In **Global Markets**



CLUSTER COOPERATION: POLICY NEXT STEP (2)

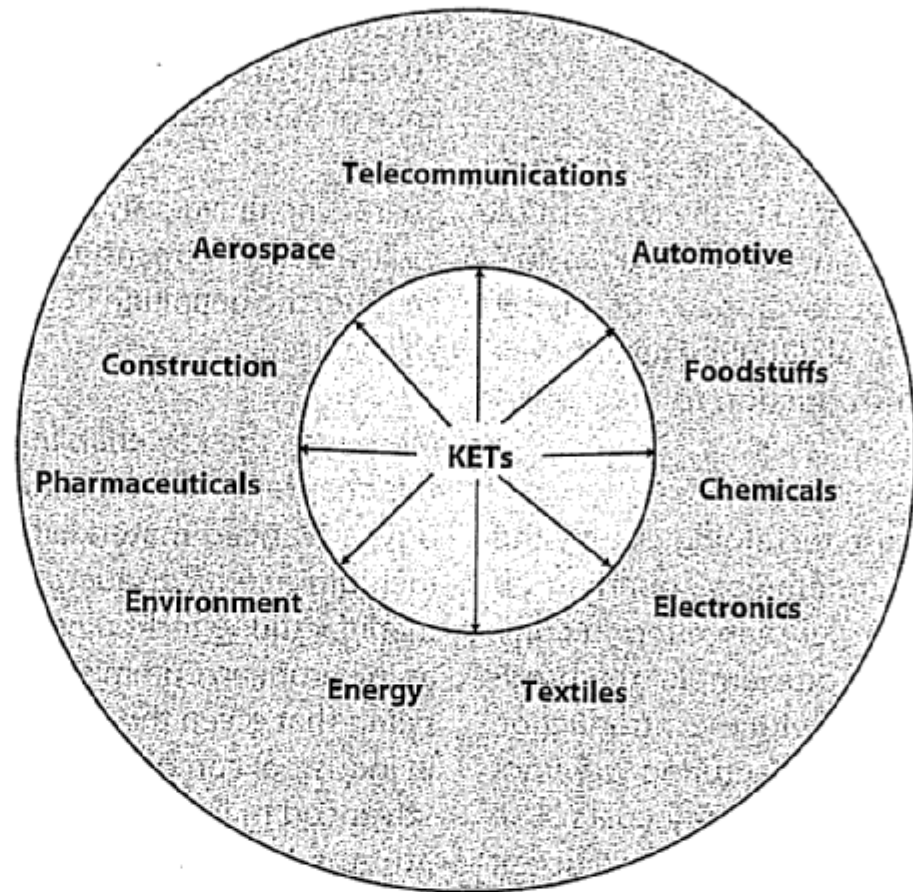


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Policy next step (2):

- **Strategic industries** for cooperation:
 - KET's - Key Enabling Technologies related industries
 - Eco-industries and environmentally-relevant innovations
 - Creative and Culture Industries,
 - Mobile and mobility industries, including logistics
 - Service innovation and integration of service in manufacturing
- **Exit strategy:**
 - to spin-off European Cluster Collaboration Platform and Cluster Excellence Initiative
 - as a viable operationally organisation and commercially self-sustained in the medium term

Figure 4.1: Key enabling technologies and some areas of application



Nano-technologies, industrial biotechnology,
advanced materials,
micro and nanoelectronics, including semi-conductors,
photonics and advanced manufacturing technologies

More Information...

- ECCP – European Cluster Collaboration Platform
<http://www.clustercollaboration.eu/>
- ECEI – European Cluster Excellence Initiative:
<http://www.cluster-excellence.eu/>
- **ECA – European Cluster Alliance:** (network of policy-makers)
<http://www.proinno-europe.eu/eca/about>
- European Club of Clusters Managers:
<http://www.cluster-excellence.eu/>
- European Cluster Observatory:
<http://www.clusterobservatory.eu/>

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